

BABYLON BUSINESS BOOT CAMP



**Get your business into fighting shape!
Babylon is back and here to help!**

**We are beginning a virtual Business Boot Camp
to give you all the tools to reopen safely and manage
the “new normal” of the business world!**



**Tune in for motivation from Daniel “Rudy” Ruettiger,
the inspiration behind the 1993 film Rudy! He will join
the Boot Camp for its kickoff event on August 17!**

August 17

Business Boot Camp Kickoff

- Tom Dolan, IDA CEO
- Erica Chase, FSBDC Director
- Daniel “Rudy” Ruettiger, Motivational Speaker

August 18

Business Planning

- Tom Dolan, IDA CEO
- Erica Chase, FSBDC Director

August 25

NYS Safety Plan

- Tom Dolan, IDA CEO
- Erica Chase, FSBDC Director

September 1

Restoring Customer Confidence

- Tom Dolan, IDA CEO
- Christina Loggia, Certified Business Advisor

September 8

Human Resources: Rules and Regulations

- Tom Dolan, IDA CEO
- Christine Ippolito, SPHR SHRM-SCP

September 15

Personal Health

- Tom Dolan, IDA CEO
- TBI, Fitness Trainer